



July Monthly Meeting Minutes

Wildcard Corp. / 1324 Centerpoint Dr.

11 July 2018/ WEDNESDAY / 9:00-10:00 AM

Membership Review & Financial Report

Membership

- No changes in membership but more reaching out for more info - Sam Stein and Sam G will be walking around more for membership drive purposes
- New Member interest/ Welcome to Downtown
 - Portage County Gazette - or City Times has new businesses and owners names
 - Corey from Main Street Taps
 - Adam from Out of the Box Hobby
 - Portage County Gazette - Amy, give info to the Woods
 - Smokehouse Barbeque
 - Agora - Local Makers Market
 - The Holly Shoppe
 - Tom Leboda @ Boneyard

Events

Scavenger Hunt (Jennifer Burton from American Suzuki Institute)

- July 22-August 3, 2018
- Deadline for advertisements has passed

4th of July Parade

- Thank you to all the participants
- Thank you Wildcard for all the help
- 62 floats, 2K in income, 15ish more floats than last year with last minute add-ons of mostly political orgs

Discover Downtown (July 21 10am-4pm)

- Ping pong ball gun- volunteers to help
- Need help feeding that - let Casey know
 - Sam Stein will help
- Ping pong balls are available - return ASAP
- 2 bouncy houses, one for big kids and one for small, will be manned this year by the vendor
- 10:15ish for setup - need a volunteer

Wine Walk (Friday, August 17th)

- 47 tickets left of 300
- Promotional giveaways from businesses
 - Currently have 4 out of 20. Email info@downtownstevenspoint.org
- Glasses sponsored by Girls n Pearls (ordering 325)
- 4 other wineries between Eau Claire, Chippewa Falls, Wausau, and Appleton.
 - Infinity, Riverbend, Munson Bridge, Kerrigan Brothers

- Need list of businesses, which ones will serve 1 or 2 samples to Kathy/Doug
- Need copy of license for the event for wineries so they can sell to us wholesale
- Let info know about any specials happening day-of for advertising purposes
- Next wine walk meeting? Doug sending a Doodle

Other

- Pricing sheet for remuneration for running events, etc. will be sent out in an email
- Sam Stein will go to radio to talk about Discover Downtown and membership again within the next couple week

Attachment 1



Stevens Point Alliance Monthly Meeting Sign In 7/11

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<u>Name</u>	<u>Organization</u>
Casey Barton	Wildcard Federal LLC
Talin Senner	Wildcard Corp.
Samantha Stein	Penguin Properties LLC
Hannah Klein	SPACVB
Jacque Morton	Muzzy Broadcasting
Melissa Meschke	SBDC
Jennifer Gausmann	Blue Bead
Doug Van Berkel	Diversi-Tea LLC
Jeff Palms	MSTC
Nicole Mattson	Embracing Life Chiropractic
Dawn Schumitsch	Real Deals on Home Decor
Kathy Johnson	Sunset Point Winery
Michelle Venzke	Real Deals on Home Decor