



Monthly Meeting Minutes 2/14

Wildcard Corp. / 1324 Centerpoint Dr.

Date/Time: 14 February 2018/ WEDNESDAY / 9:00 AM

In Attendance: See Attachment 1

1. Financial Report

- a. Stevens Point Alliance accounts are located at Chase Bank

2. Updates on Community Funds

- a. Square Mural
 - i. Door is being replaced in Spring
 - ii. Contact Don Dulack to take a look at walls to see if there are going to be other repairs needed that might damage other sections of the Mural
 - iii. Contact original artist, and department at university for price comparisons
- b. Dock System Updates

3. Discuss Updated ByLaws

- a. 5.2.2.1 changed five (5) to seven (7) for minimum board members needed
- b. Added a prorating of membership starting October 1st meaning anyone who joins after October 1st will pay 50% of membership fee to be a member for the rest of the year till March meeting.

4. Other Event Ideas

- a. Canned Good War "One Can, Two Can, WE CAN" (January-February Event)
 - i. Start raising money and contacting schools for team involvement
 - ii. Each team would be responsible for raising the money for canned goods or purchasing themselves.
 - iii. Theme and the cans would be made into creations from our theme. Creations could be on display at volunteering businesses that have space and people can vote for their favorites. On display for one week.
 - iv. At the end of the couple of weeks, cans will be donated to local organization. Winner gets some sort of prize. Teams are responsible for setting up and take down.
- b. Easter Egg Hunt for adults in participating stores.
 - i. Randomized discounts from businesses are collected and put in Easter eggs purchased by Downtown Point
 - ii. Eggs are put in businesses that have hiding spots. One per day depending on amount of coupons donated.
 - iii. Event to go on March 26th to the 30th

5. Molly the Trolley

- a. Kathy is actively working on getting more information. Jacque is checking with her contacts for more information on laws constricting route of Trolley.

6. Main Street Parks

- a. Fill out forms so far 7 organizations have expressed interest to Downtown Point
- b. Link:
<https://forms.castlecms.io/downtown-stevens-point/main-street-parks/pilot-parklet-program>

6. Other Notes

- a. PBS Special Thursday 2.22.2018 @ 7PM- *Local Premiere at Sentry 2.20.2018 @ 6pm*
- b. Annual Meeting at Graffiti's *Hor D'oeuvres- Donated By Graffiti's* starting at 6:15pm on March 14th
- c. Event dates to be discussed at Annual Meeting:

Event	Day	Date	Time
Beer Crawl (Late April)	Saturday	4/21/2018	2:00pm-7:00pm
Brat Fest (Early June)	Saturday	6/9/2018	Time?
4th of July Parade (July 4th)	Wednesday	7/4/2018	11:00am-12:00pm
Discover Downtown/Chalk Fest	Saturday	7/21/2018	10:00am-4:00pm
Corn on the Curb	Saturday	8/4/2018	4:00pm-11:00pm
Wine Walk	Saturday	8/18/2018	2:00pm-7:00pm
Sidewalk Sales w/ Art in the Park	Saturday	9/15/2018	10:00am-4:00pm
Trick-or-Treating w/ Halloween Hoedown	Saturday	10/27/2018	10:00am-4:00pm
Holiday Parade	Friday	11/16/2018	6:00pm-7:00pm
Shop Small Saturday	Saturday	11/24/2018	All Day
Holiday Giveaway	Saturday	12/22/2018	Start Mon Nov. 26th
Ice/Snow Sculpting		2/??/2019	

Attachment 1- Attendance (10 total)

Stevens Point Alliance

Monthly Meeting Sign-In 1/14

- | | |
|-----------------------|-----------------------------|
| 1. Casey Barton | Wildcard Federal, LLC. |
| 2. Doug Van Berkel | Diversi-Tea LLC |
| 3. Nicole Stroik | Joe's Bar |
| 4. Kathy Johnson | Sunset Point Winery |
| 5. Talin Senner | Wildcard Corp. |
| 6. Nicole Mattson | Embracing Life Chiropractic |
| 7. Troy Hojnacki | Graffiti's Sports Pub |
| 8. Jacquie Morton | Muzzy Broadcasting |
| 9. David Sobin | Arteffects |
| 10. Fr. Placid Stroik | Franciscans Downtown |