

## **Wine walk 2018 Second Meeting**

**April 26, 2018**

**Attendance:** Kathy from Sunset Point, Doug from Diversi-Tea, Jen from Blue Bead, Talon from Wildcard, Casey from Penguin Properties, Pat from Sugar Dolls, Mary from Q Gallery, and Robin from Arteffects.

We reviewed the minutes of the 2/28/2018 meeting. Correction was made, the time of the walk was adjusted, registration will began at 3:30, first pour will be at 4:00 last pour will be at 8:30.

Reviewed our to do list,

We are still in need of a glass sponsor. Total investment would be around \$600 or less for the glasses not sure on shipping. To cover the wine walk we need approximately 320 quotes range from \$2.00 a glass for the 320 to \$0.84 a piece if you order 576. Talen started that he has been able to order them split so a portion only had his logo as opposed to the wine walk and his logo.

We reviewed the business sign up form and made corrections.

Walker registration opening date was selected, it will be June 1, 2018

Advertising for the event was discussed. The committee felt we would hold off on using the radio advertising credit the Association has until we see if word of mouth and Facebook event notifications fill event. If not we felt that we would still have July and the beginning of August to advertise.

Liquor license requirements as well as bartender licenses were discussed. A pamphlet for obtaining a Bartender (server's license) will be developed. As far as liquor licenses in order for the organizers to have time to submit the paperwork to city hall we need everything sent in to Diversi-Tea May 26<sup>th</sup>.

We discussed the need for a tent, it was decided to use a series of the pop up tents to avoid the cost of a staked tent.

We looked at the action teams and we could still use more help, the action teams and leaders of these teams are as follows, some teams are still without a leader.

Downtown Business Team: Recruit & answer questions from businesses, Business Registration – Doug from Diversi-Tea.

PR Team: Getting word out to walkers – Chris Galaxy, Quyen from Assembly Shop.

Organizing the registration of “walkers” on walk day – Chris from Galaxy

Liquor Licenses and Bartenders – Troy from Graffiti's

Set up and tear down –

Wine Acquisition – Kathy from Sunset Point Winery

Graphics/Printing – Maps, Signage, Handouts: Wildcard graphics person

Trouble shooting day of event – Kathy from Sunset point winery

Respectfully

Doug Van Berkel